DLG-Feldtage 2026: Offer for Media Partners

DLG Feldtage®

Basic package	Content	Price
Placement on the homepage dlg-feldtage.de	**Logo placement on the 'Media partners' page** ■ Incl. short description of the specialist title or the publishing house (up to 500 characters, incl. blanks) ■ Link to the homepage of the specialist title or the publishing house	
	Logo placement on the start page with link to the media partners page	
Placement in the digital exhibitor directory (on dlg-feldtage.de)	**Placement in the overall 'Media partner' overview** Content analogue to the homepage	
Placement in the DLG Feldtage App	**Placement in the 'Media partner' topic area** Content analogue to the homepage	
Listing as a media partner in the DLG newsletter 'crop production'	**Media partner logo placement** with link to the media partner page of dlg-feldtage.de	
Online tickets for visitor advertising	**Provision of a quota of online tickets subject to registration for free distribution to customers** (50 tickets)	
Total value		**EUR 3,450**

Optional extras	Description	Price
Image advertisement	**Partner image advertisement on the LED screen in the 'Live Arena' and in the PowerPoint presentation in the forum**	**EUR 1,000**
Image advertisement	**Partner image advertisement during breaks on the LED screen in the 'DLG Plaza'**	**EUR 3,000**

Info & booking:
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All offers without a separate, physical stand area at the trade fair.
If you are interested in your own stand area, please use the exhibitor service portal on the homepage.