

COMMUNICATION MATERIAL

THE DOWNLOAD AREA FOR ALL ELEMENTS
OF VISITOR COMMUNICATION CAN BE FOUND
UNDER THE FOLLOWING LINK:
WWW.DLG-FELDTAGE.DE/DOWNLOAD/EXHIBIT

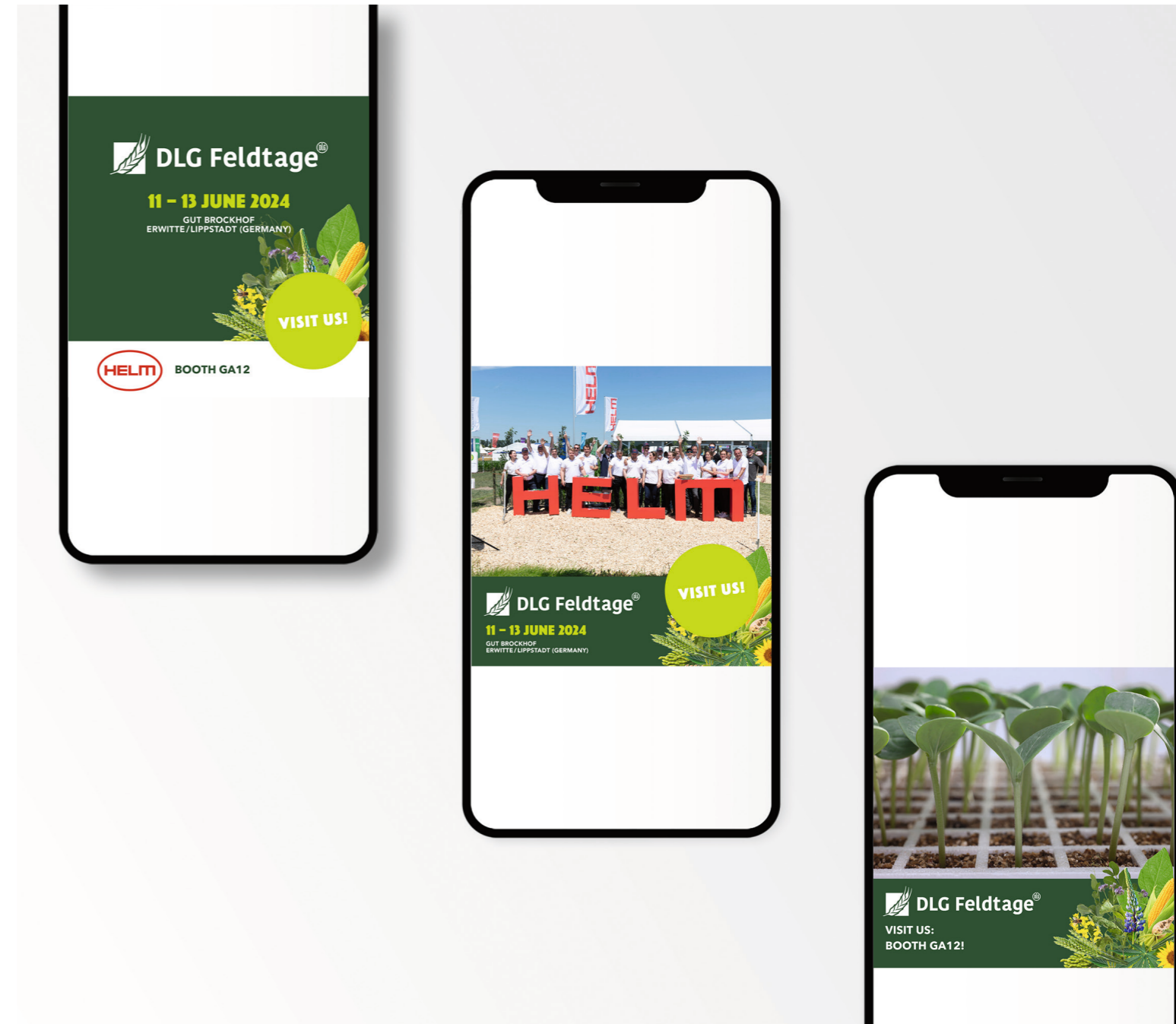


CANVA TEMPLATES

POSTINGS 1:1



APPLICATION EXAMPLES



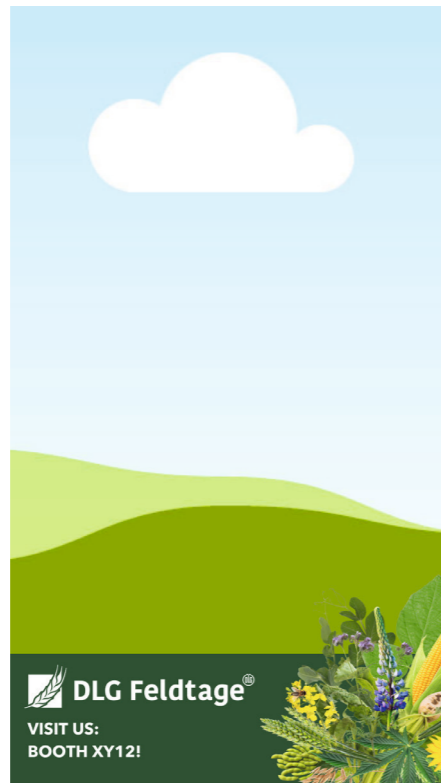
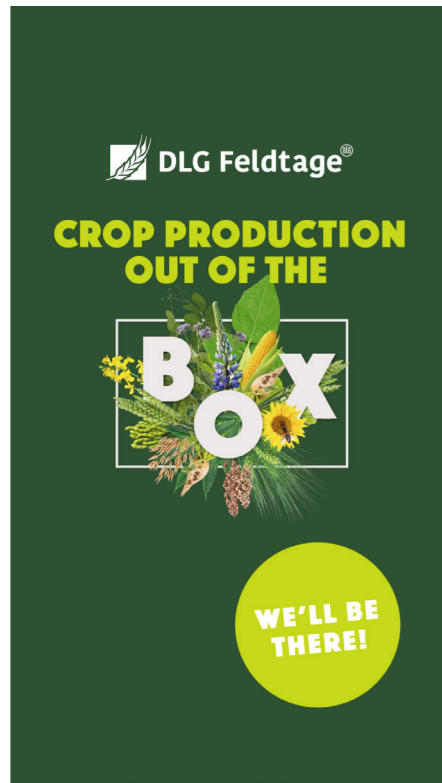
THESE TEMPLATES CAN BE CUSTOMISED WITH A (FREE) CANVA ACCOUNT.

1. CREATE ACCOUNT ON WWW.CANVA.COM
2. LOAD TEMPLATES
3. CREATE, DOWNLOAD, POST.

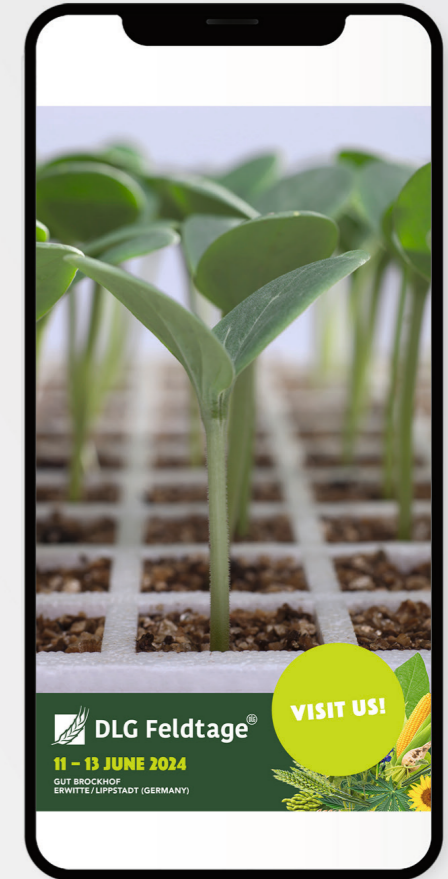
[CLICK HERE TO GET THE 1:1 CANVA TEMPLATES](#)

CANVA TEMPLATES

STORY 9:16



APPLICATION EXAMPLES



THESE TEMPLATES CAN BE CUSTOMISED WITH A (FREE) CANVA ACCOUNT.

1. CREATE ACCOUNT ON WWW.CANVA.COM
2. LOAD TEMPLATES
3. CREATE, DOWNLOAD, POST.

[CLICK HERE TO GET THE 1:1 CANVA TEMPLATES](#)

GIFS FOR SOCIAL MEDIA



**CROP PRODUCTION
OUT OF THE**



THESE ANIMATED GIFS ARE AVAILABLE ON INSTAGRAM
AND CAN BE USED FOR COMMUNICATION WITHIN STORIES.

APPLICATION EXAMPLES



EXHIBITOR EYE CATCHER

80 x 60 MM



55 x 25 MM



CROPPED



ONE OF THESE EYE CATCHERS CAN BE USED FOR AWARENESS COMMUNICATION ON SELF-DESIGNED PRINT MEDIA.

APPLICATION EXAMPLES

THESE TEMPLATES CAN BE CUSTOMISED WITH A (FREE) CANVA ACCOUNT.

1. CREATE ACCOUNT ON WWW.CANVA.COM
2. LOAD TEMPLATES
3. CREATE, DOWNLOAD, POST.

[CLICK HERE TO GET THE 80X60 MM CANVA TEMPLATES](#)

[CLICK HERE TO GET THE 55X25 MM CANVA TEMPLATES](#)

[CLICK HERE TO DOWNLOAD THE CROPPED EYE CATCHERS](#)



E-MAIL SIGNATURE & BANNERS



IN THE DOWNLOAD AREA ON THE DLG FELDTAGE WEBSITE YOU WILL FIND:

- LOGO & DATE COMBINATIONS
- MAILING BANNERS
- EMAIL SIGNATURE

YOU WILL ALSO FIND THE „BOOTH NUMBER GENERATOR“ FOR:

- WEB BANNERS
- SOCIAL MEDIA BANNERS/POSTS

[CLICK HERE TO GET TO THE DOWNLOAD AREA.](#)

WORDING EXAMPLES

Crop production out of the box - discover the future of agriculture at DLG-Feldtage 2024

Agriculture thrives on the ability to adapt to changing natural conditions, new economic and political requirements, consumer wishes and trends. DLG-Feldtage are the meeting place for plant cultivation professionals who do not let these developments get the better of them. This usually requires a look out of the box.

At Gut Brockhof near Erwitte/Lippstadt from 11 to 13 June 2024, you can expect pioneering ideas, revolutionary technologies and sustainable practices that will reshape the future of crop production under the motto „Crop production out of the box“.

Stay tuned and look forward to three enriching trade fair days full of new ideas!

The green stage of innovation:

At our exhibition area, you will enter a world full of new concepts and pioneering approaches.

Find out how artificial intelligence is conquering farmlands or how the latest cultivars withstand tomorrow's weather extremes.

Live experience of technology:

A variety of live demonstrations present the latest developments in agricultural technology up close and in action.

Hosted and commented on by experts. Discover how drones are redefining plant cultivation from aerial perspective or how smart sensors monitor the field.

Enriching expert presentations:

On the DLG Stage, farmers, researchers and agribusiness experts will share their „out of the box“ methods with you.

From robotics in agriculture to data-driven decisions – you will gain valuable insights into how you can upgrade your farm with latest technologies.

Focus on sustainability:

The crop production of the future is sustainable and eco-friendly. Discover non-polluting practices, biological crop protection and innovative cultivation methods which not only increase yields, but also protect our planet.

Start-ups and visionaries:

At DLG-Feldtage, feel free to get in touch with up-and-coming start-ups and visionaries who are shaking up the crop production industry. From AI to innovative fertilisers – discover the next generation of solutions for tomorrow's crop production.

Next level networking:

Socialise with like-minded people, share experiences and discuss trendsetting ideas. During the day on the spacious exhibition area and the new DLG Plaza or in the evening at the first DLG Crop Night on 12 June – DLG-Feldtage 2024 will offer the ideal platform to network with experts, innovators and colleagues.

Get ready for a glimpse into the future of crop production. Visit DLG-Feldtage 2024 and experience how „out of the box“ thinking is redefining agriculture. We look forward to seeing you!

YOU ARE WELCOME TO USE THESE TEXTS OR PASSAGES FOR FELDTAGE COMMUNICATION WITH YOUR CUSTOMERS.



YOU HAVE ANY QUESTIONS
OR REQUESTS?
WE ARE HAPPY TO HELP YOU!

SAMIRA FRIES

PHONE: +49 69 24788-335

MAIL: S.FRIES@DLG.ORG

PUBLISHER:

DLG SERVICE GMBH

ESCHBORNER LANDSTRASSE 122

60489 FRANKFURT AM MAIN

GERMANY

